CREDIT ADV REP HEADLINE# 6144703 TRF# 311940 ORDER WORK \$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT17/12 17.56

STATION MAKEGOOD M5 OK'D	PRC ORD	42		:LINE#:REP :C	STA:	REP: TO		CITY TAX_	-		ORDER #		AGY # 3748	ADV #	
KEGOOD	PROGRAM : ORD COM1:	A	AGENCY	: CD:	* * * TF	FR JULIE OK'D M5 TTLS 1353 PLS CFM,	1. F. Z. D	1 1	E S	CC					
NEWS DOLLARS OFFERS:		1200N-100P	Y ADVERTISER Y PRODUCT CO	TIME P	THIS IS A	37583X THX 10/17		STATE	OCT16/12				AGY. NAME	ADV. NAME	
MISSED: BONUS OFFER: THU/1 CMT: DOLLA	ARE	90		PERIOD	CASH IN	17		н	OCT2	田田田田田田田田田田田田田田田田田田田田田田田田田田田田田田田田田田田田田田田	WASH	3050	E GREAT	E ISS/DCCC	
:BONUS :THU/1200N-100P :DOLLARS ARE FR	FROM HDL#	30	CODE =	: LGTH :	N ADVANCE				OCT22/12 WK-	EST#1194 C	CONTRACT #	K ST NW	AMER	DCCC)
)N-100P ARE FROM	6144656	٠	AG:	SEC:	SCHEDULE			CO-OP	-1	COMMENTS:	470	200	N MEDIA		
HDL#		750.00	AGENCY EST#	RATE	打 * * * *			P BILLING		(LINE,		007			
OCT18 6144656		10/18	= 1194	: STF				G NEEDED_		ORDER, IN					
		8 10		ART :						INVOICE) -	_ CLASS		SALES	BIIVER	REP.#
308		10/18		END :							CLASS: NATL.		PRSN	NAME	
		Н		: SPTS: V									CI	KATIE I	OFF.#
\$750.00		H	3	WEEK :				DA			LOCAL		DE KNAUER	KEULEMAN	# 6556
PLS ADVISE.	, OCT 17/1	1110		DAYS				DATE_OCT17/12			REGIONAL		ER.	'	SALESMAN
E	2	ŀ	<u></u>	:SPTS:				2 17.56							#

REP: TEL# 703 320 CREDIT ADVISORY: REP HEADLINE# 6144703 TRF# 311940 ORDER WORKSHEET \$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703 528 7800

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

CREDIT ADVISORY: HARRIS REPORT FROM REP

CHANGES *

CHANGES *** WFTV-TV ***

OCT/12 :LINE#:REP :CD: 135375.00 TIME PERIOD : LGTH : SEC : START END :SPTS: WEEK : DATE : /WK: INVT : CONTRACT TOTAL TOTAL SPOTS DAYS 135375.00 :TOTL:

MARKET TOTALS \$395,955 WFTV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WRBW 2% WOPX 0% WRDQ 2% EFTV 0% CABL 0%

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME SVC- NSI DEMOS- RA35+* P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE